



NIGERIA GOVTECH  
CONFERENCE &  
AWARDS 2024

# DIGITAL INNOVATIONS AS A CATALYST FOR THE RENEWED HOPE AGENDA

## SPONSORSHIP OPPORTUNITIES

10th - 11th Oct, 2024

NICON Luxury Hotel, Abuja



THE PRESIDENCY  
BUREAU OF PUBLIC  
SERVICE REFORMS

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[@www.govtechconference.ng](http://www.govtechconference.ng)



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## WHY PARTICIPATE?



Meet and connect with prospective partners and strengthen your bond with your existing network.



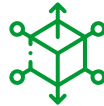
Meet new companies and investors that can help your business.



Strengthen and establish your brand.



Learn about your competitors.



Rapidly expand your sales lead database and optimize your sales and lead generation strategy.



Speak directly to your target market.

## Exclusive Benefits to Sponsors / Exhibitors

### Accessibility

- Exposure to over 700 CEOs and heads of ICT of Federal and State MDAs and Local Government Chairmen as well as High net-worth individuals in the ICT Ecosystem.
- Gain valuable exposure in front of Senior public and private sector who are sourcing for ICT solutions for the ongoing digital transformation in the country.
- Apprehend the latest product developments and explore business development opportunities
- Access to tens of thousands of online participants

### Visibility

- Opportunity to generate a customer database for future use in your corporate marketing
- Opportunity to interact with a global transdisciplinary group of experts.
- Generate publicity for a potential upcoming launch or IPO.
- Pitch your company's story pipelines and objectives to business buyers, private firms, and clients

### Networking

- Foster brand recognition, showcase innovations to your target market and unlock new trading opportunities.
- Advertise to an international audience, including a broad, diverse range of people outside your target market.
- Hosting of own sessions.



## SPONSORSHIP DETAILS

	★★★★★	★★★	★★	★
	PLATINUM	GOLD	SILVER	BRONZE
	(\$10.500)	(\$8300)	(\$5.500)	(\$3.500)
BENEFITS	(₦15M)	(₦12M)	(₦8M)	(₦5M)
6sqm booth/table at Conference	Branded Booth	Branded Booth	Branded Table	Branded Table
Conference Panel series Moderation	Yes	Yes	No	No
First Pick on any available Conference Branding Package	Yes	Yes	No	No
Recognition as sponsor on all marketing material	Yes	Yes	Limited	Limited
Hosting of Own session at the conference	Yes	No	No	No
Reserved Tables at the Awards/Gala Dinner	Yes	Yes	Yes	Yes
Advert on the conference brochure	Double Page	Full Page	Half Page	Half Page
Logo and Advert on Digital Screen	Logo and Advert	Logo and Advert	Logo Only	Logo Only
Complementary conference delegate passes	Four Passes	Two Passes	Two Passes	One Pass
Speaker Slot at the Awards/Gala Dinner	Yes	Yes	No	No
Logo included on conference signage	Yes	Yes	Yes	No
Exhibitors Pass	Yes	Yes	Yes	Yes
Flyers/Card insert in Conference bags	Yes	Yes	Yes	Yes
Speaking opportunity during sponsors session	Yes	Yes	Yes	No
Access to contact list of Event Participants	Yes	Yes	No	No
Exclusive interview with Media Journalists at Conference	Yes	Yes	Yes	No
100-word profile on conference section of Event website	Yes	Yes	Yes	No





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# PHOTO GALLERY OF GOVTECH 2023



Cross Section of Participants at the Conference



Director of Programmes, Aig-Imoukhuede Foundation Chioma Njoku & Dr. Usman Abdullai, NITDA, Director, Infrastructure in a Panel Discussion



Conference Session



Dr. Maurice Mbaeri, Permanent Secretary, General Services Office of the Secretary to the Government of the Federation Delivering the Welcome Speech



Dr. Maurice Mbaeri, Perm. Sec OSGF, DC, BPRS, Mr. Dasuki Arabi & Mr. Olakunle Osobu NNPC Chief Tech. Officer



Executive Sec. TETFund, Arc. Sonny Echono receiving the Govtech Trailblazer Award



Corp Marshal, Federal Road Safety Corp, Mr. Dauda Ali Biu receiving his Award



Dr. Bashir Jamoh, DG, Nigeria Maritime Administration and Safety Agency (NIMASA)



DC, Nigeria Meteorological Agency (NiMet) Mansur Matazu Presenting Award to Prof. Aliyu Usman El-Nafaty, VC, Combe State University



Chief Judge of Lagos State Hon. Justice Kazeem Alogba receiving the Best State Judiciary in ICT Adoption Award



Prof. Alju Jauro, DG, NESREA Bags Award in the use of Environmental Sustainable Technology Implementation



DC, National Oil Spill Detection and Response Agency receiving the Best Federal Agency Mobile Application Award



Hon. Commissioner for Inter Governmental Affairs Borno State receiving the Govtech Award



The Cross Section of Edo State Contingents at the conference while receiving the Award of Best State Government in ICT Adoption



Cultural Dance by the Art Troupe



Cross Section of Paramilitary in Attendance



Govtech Award



Group Syndicate sessions at the Conference



Mr. Sarafa A. Lawal NITDA, Director of Admin at the Conference



Cross Section of Paramilitary in Attendance





## BRANDING SPONSORSHIPS

### CONFERENCE TAG/BADGE SPONSOR (1 Slot Available)

\$3500 (~~₦5,000,000~~)

- Special Visibility on ALL Neck Tags distributed at the Conference
- Company Logo design on ALL (3,000 units) Lanyards produced for the conference Neck Tags/Badges
- Company Advert/logo Design on the reverse side of ALL (3,000 units) of Tags/Badges produced for the conference.
- A FREE Full Page Advert on the Conference Brochure
- Communication as sponsor on all marketing materials
- Opportunity for One Minute Advert to be played on the Digital Screens
- Logo display and appreciation message on the conference Stage LED Screen
- Company logo on all media platforms, email communications and Award website
- Two (2) participation tickets to the conference

### CONFERENCE BAGS SPONSORS (1 Slot Available)

\$3500 (~~₦5,000,000~~)

- Exclusive Co-branding of ONE side of 700 conference bags to be handed out at the event
- Place in as many branded items inside the conference bag (flyers, brochures, pens etc.)
- Permit for Roll up banner branding of the Conference entrance
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and Award website
- Company logo included on all onsite event signage and conference programs.
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

### REGISTRATION POINT SPONSOR (2 Slots Available)

\$3500 (~~₦5,000,000~~)

- First contact Opportunity for all participants at the Conference
- an Exclusive branded Table & banners beside the registration point, from which to engage participants
- Exclusive Priority branding of the Conference entrance (Banners, Boxes, rollups etc)
- A FREE Half Page Advert on the Conference Brochure
- Communication as sponsor on all marketing materials
- Opportunity for One Minute Advert to be played on the Digital Screens
- Logo display and appreciation message on the conference Stage LED Screen
- Company logo on all media platforms, email communications and Award website
- Two (2) participation tickets to the conference

### LUNCH BREAK SPONSOR (2 Slots Available)

\$3500 (~~₦5,000,000~~)

- Full Exclusive Branding of the lunch Area
- Exclusive Branded table at the Lunch Area
- Permit to engage participants at Lunch area through the duration of the event
- Announcement as Lunch Area Sponsor from the podium
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and Award website
- Company logo included on all onsite event signage and conference programs.
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference



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**DIGITAL SCREEN SPONSOR (2 Slots Available)**

**\$3500 (N5,000,000)**

- Logo and Advert playback on ALL digital Screens at the event
- Exclusive Co-branding of stage Area at the Conference Hall
- Exclusive Mention as Digital Screen sponsor from the podium
- Half page advert on Event brochure
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and Award website
- Company logo included on all onsite event signage and conference programs.
- Logo and Advert display on Digital Screen at the Conference section

**PR & MEDIA SPONSOR (2 Slots Available)**

**\$3500 (N5,000,000)**

- Exclusive Mention "Sponsored by your company" on ALL PR, Media and Marketing adverts and communications (inclusive of Newspaper Ads, Digital Ads, Radio ads, etc.)
- Premium Page Advert on Event Brochure
- Advert Banner Strip on ALL Email Newsletter
- Advert Banner on Conference Page of the Award website
- Company logo included on all onsite event signage and conference programs.
- Logo and advert display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

**EXHIBITION**

The Conference and expo presents suppliers, manufacturers, and tech companies with basic opportunities to showcase their products and services with the industry. While it will also afford foreign missions an opportunity to contribute to technological advancement in the country. Taking part in the Nigeria Govtech Conference award and expo will put your organisation at the forefront of the technological leaders in Nigeria

Your organisation will have the opportunity to exhibit their activities to public and private institutions and interact with CEOs, & Heads of ICTs units in Federal and State MDAs, as well as key decision makers across a wide range of public and private sector organizations

**6SQM EXHIBITION BOOTH**  
**NGN1,500,000**

**9SQM EXHIBITION BOOTH**  
**NGN2,500,000**

**12SQM EXHIBITION BOOTH**  
**NGN4,000,000**

**ADVERT ON CONFERENCE BROCHURE**

**5 Slots available from**  
**(NGN 1,000,000)**

**www.govtechconference.ng**

Contact us to participate, sponsor or secure an exhibition stand  
call: 08034226174 (Marketing Head), 08038807317

**Enquiries:** nigeriagovtech2023@gmail.com, partnerships@ovtechconference.ng

All payment should be made to: Crystal Edge Mgt & Tech Ltd. Account Number: 0030929789 - Bank: Sterling