



**NIGERIA GOVTECH
CONFERENCE
& AWARDS 2025**



THEME:

**“ HARNESSING EMERGING
TECHNOLOGIES FOR PUBLIC
SERVICE DELIVERY AND
SOCIO-ECONOMIC DEVELOPMENT “**

SPONSORSHIP OPPORTUNITIES

DATE: 9TH - 10TH OCT 2025

VENUE: BANQUET HALL, PRESIDENTIAL VILLA ABUJA.



HOSTED BY:

**BUREAU OF PUBLIC
SERVICE REFORMS**

REGISTER NOW
[@www.govtechconference.ng](http://www.govtechconference.ng)



GOVTECH 2024 PHOTOS



Cross Section of Participants at the Conference



NITDA DG, Kashifu Inuwa Delivering his presentation



Hon. Min. of Youth Devt. Comm. Ayodele Olawande giving his speech at the Conference



Irish Ambassador to Nigeria, Peter Ryan discussing with DG BPSR, Dasuki Arabi



Govtech Award Presented to Hon. Min of Housing and Urban Devt. Arc A. Dangiwa by Perm Sec. General Services (OSGF) Dr. Mbaeri



MD. Assets Management Company AMCON Gbenga Alade Presenting his speech



Cross Section of CEOs of MDAs in Attendance at the Conference



The Deputy Governor of Niger State being Presented with the GovTech Award



Conference Gala Night / GovTech Awards Presentation Ceremony



WHY PARTICIPATE?



Meet and connect with prospective partners and strengthen your bond with your existing network.



Gain high impact exposure across media, VIP section and exhibition zone at state house conference centre.



Strengthen and establish your brand.



Learn about your competitors.



Rapidly expand your sales lead database and optimize your sales and lead generation strategy.



Speak directly to your target market.

Exclusive Benefits to Sponsors / Exhibitors

ACCESSIBILITY

- Exposure to over 400 CEOs and heads of ICT of Federal and / State MDAs as well as high net-worth individuals in the ICT Ecosystem.
- Gain valuable exposure to of Senior public and private sector executives who are sourcing for ICT solutions for the ongoing digital transformation in the country.
- Apprehend the latest product developments and explore business development opportunities
- Access to tens of thousands of online participants locally and internationally.
- Support the growth of Nigeria's digital transformation process
- Promote your company as a trusted solution provider.

VISIBILITY

- Gain visibility within the State House Conference Centre, one of Africa's most exclusive venues.
 - Opportunity to generate a customer database for future use in your corporate marketing
 - Opportunity to interact with a global transdisciplinary group of experts.
- Facilitate one-on-one meeting, with key decision makers

NETWORKING

- Share your expertise with a high level targeted audience
- Foster brand recognition, showcase innovations to your target market and unlock new trading opportunities.
- Advertise to an international audience, including a broad, diverse range of people outside your target market.
- Hosting of own sessions.



NIGERIA GOVTECH CONFERENCE & AWARDS 2025

PRE-EVENT BENEFITS

- Branding as 'Title Sponsor' (with organization logo) on all digital collaterals featuring the event, including event website, invitation signatures and all event marketing campaigns.
- Branding as 'Title Sponsor' (with organization logo) on all digital and social media platforms.
- Branding as Title Sponsor ' (with organization logo) on all event emailers sent to database.
- Sponsor's name to be mentioned in official PR campaign for event.

ON-SITE BENEFITS

- Officially acknowledged as 'Title Sponsor' by MC across opening and breaks of the event.
- Branding as 'Title Sponsor' (with organization logo) on all physical collaterals onsite during the event including event signages and banners.
- 5-minutes welcome note on Day 1
- 15 minutes Keynote Speaking Slot by the Spokesperson on Day 1
- Opportunity to participate as a panellist in one Panel Discussions on-stage Day 1 and Day 2.
- Onsite interview with the senior professional from the team. Two dedicated workshops on a topic of your choice with a room full of audience.
- Twelve all-access passes for members of Sponsor company.
- Opportunity to include up to 1 promotional gift in the delegate satchel bag (Material to be supplied by sponsor and approved by the organizer) e.g. USB or brochure.
- Complimentary standard pre-designed booth, with logo backdrop, TV and basic Furniture

POST-EVENT BENEFITS

- Organization's Logo to be featured on all post-event digital and social media coverage.
- Organization's Logo to be placed on all 'Thank-you' mailers sent to attendees.
- Organization's Logo to be placed on post-event highlight video showcasing your participation.



PRE-EVENT BENEFITS

- Branding as 'Platinum Sponsor' (with organization logo) on all digital collaterals featuring the event including event website, event brochures, event agenda and all event marketing campaigns.
- Branding as 'Platinum Sponsor' (with organization logo) on all digital and social media platforms.
- Branding as 'Platinum Sponsor' (with organization logo) on all event emailers sent to database.
- Sponsor's name to be mentioned in official PR campaign for event.

ON-SITE BENEFITS

- Officially acknowledged as 'Platinum Sponsor' by MC across opening and breaks of the event.
- Branding as 'Platinum Sponsor' (with organization logo) on all physical collaterals onsite during the event including event signages and banners.
- One 15-minute Keynote Speaking Slot to present a topic on-stage on Day 1
- Opportunity to participate in an exclusive 40-minute Panel Discussion at the event on Day 1
- Eight all-access passes for members of Sponsor company.
- Complimentary standard pre-designed booth, with logo backdrop, TV and basic Furniture.
- Sponsor's name to be mentioned in the PR Campaign.

POST-EVENT BENEFITS

- Organization's logo to be featured on all post-event digital and social media coverage.
- Organization's logo to be placed on all 'Thank-you' mailers sent to attendees.





NIGERIA GOVTECH CONFERENCE & AWARDS 2025

Gold Sponsor

PRE-EVENT BENEFITS

- Branding as 'Gold Sponsor' (with organization logo) on all digital collaterals featuring the event, including event website, event brochures, event agenda and all event marketing campaigns.
- Branding as 'Gold Sponsor' (with organization logo) on all digital and social media platforms.
- Branding as 'Gold Sponsor' (with organization logo) on all event e-mailers sent to database.

ON-SITE BENEFITS

- Officially acknowledged as 'Gold Sponsor' by MC across opening and breaks of the event.
- Branding as 'Gold Sponsor' (with organization logo) on all physical collaterals onsite during the event including event signages and banners.
- 15-minute keynote speaking slot to present a topic on-stage on Day 2.
- Opportunity to participate as a panellist in an exclusive 40-minute Panel Discussion at the event on day 2
- Four all-access passes for members of the Sponsor company.
- Complimentary standard pre-designed booth, with logo backdrop, TV and basic Furniture.

POST-EVENT BENEFITS

- Organization's Logo to be featured on all post-event digital and social media coverage.
- Organization's logo to be placed on all 'Thank-you' mailers sent to attendees.

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Silver Sponsor

PRE-EVENT BENEFITS

Branding as 'Silver Sponsor' (with organization logo) on all digital collaterals featuring the event, including event website and all event marketing campaigns.

Branding as 'Silver Sponsor' (with organization logo) on all digital and social media platforms.

ON-SITE BENEFITS

Officially acknowledged as 'Silver Sponsor' by MC across opening and breaks of the event.

Branding as 'Silver Sponsor' (with organization logo) on all physical collaterals onsite during the event including event signages and banners.

Opportunity to participate as a panellist in an exclusive 40-minute Panel Discussion at the event.

Four all-access passes for members of Sponsor company.

Complimentary standard pre-designed booth, with logo backdrop, TV and basic Furniture.

POST-EVENT BENEFITS

- Organization's logo to be featured on all post-event digital and social media coverage.
- Organization's logo to be placed on all 'Thank-you' mailers sent to attendees.
- Organization's logo to be placed on post-event video showcasing your participation.

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NIGERIA GOVTECH CONFERENCE & AWARDS 2025

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PRE-EVENT BENEFITS

- Branding as 'Bronze Sponsor' (with organization logo) on all digital collaterals featuring the event, including event website and all event marketing campaigns.
- Branding as 'Bronze Sponsor' (with organization logo) on all digital and social media platforms.

ON-SITE BENEFITS

- Branding as 'Bronze Sponsor' (with organization logo) on all physical collaterals onsite during the event including event signages and banners.
- Three all-access passes for members of Sponsor company.
- Complimentary standard pre-designed booth,

with logo backdrop, TV and basic Furniture.

POST-EVENT BENEFITS

- Organization's logo to be featured on all post-event digital and social media coverage.
- Organization's logo to be placed on all 'Thank-you' mailers sent to attendees.
- Organization's logo to be placed on post-event video showcasing your participation.

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BENEFITS

- Branding as 'VIP Lunch Sponsor' (with organization logo) on all digital collaterals featuring the event, including event website and all event marketing campaigns.
- Branding as 'VIP Lunch Sponsor' (with organization logo) on all digital & social media platforms.
- Officially acknowledged as 'VIP Lunch Sponsor' by MC across opening and breaks of the Event.
- Branding as 'VIP Lunch Sponsor' (with organization logo) on all physical collaterals onsite during the event including event signages & banners.
- Five all-access passes for members of Sponsor company.
- Organization's logo to be featured on all post-event digital & social media coverage.
- Organization's logo to be placed on all 'Thank-you' mailers sent to attendees.
- Organization's logo to be placed on post-event video showcasing your participation.

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PRE-EVENT BENEFITS

- Branding as 'VIP Dinner Sponsor' (with organization logo) on all digital collaterals featuring the event, including event website and all event marketing campaigns.
- Branding as 'VIP Dinner Sponsor' (with organization logo) on all digital & social media platforms.
- Officially acknowledged as 'VIP Dinner Sponsor' by MC across opening and breaks of the Event.
- Branding as 'VIP Dinner Sponsor' (with organization logo) on all physical collaterals onsite during the event including event signages & banners.
- Permission to distributing physical brochures of the organization.
- Tent cards with Company's logo placed on all dinner tables.
- Five all-access passes for members of Sponsor company.
- Organization's logo to be featured on all post-event digital & social media coverage.
- Organization's logo to be placed on all 'Thank-you' mailers sent to attendees.
- Organization's logo to be placed on post-event video showcasing your participation.

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EXHIBITION

The Conference presents suppliers, manufacturers, and tech companies with basic opportunities to gain visibility within the State House Conference Centre, one of Africa's most exclusive venues and showcase their products and services with the industry. Taking part in the Nigeria Govtech Conference award and expo will put your organisation at the forefront of the technological leaders in Nigeria

Your organisation will have the opportunity to exhibit it's activities to public and private institutions and interact with CEOs, & Heads of ICTs units in Federal and State MDAs, as well as key decision makers across a wide range of public and private sector organizations

6SQM EXHIBITION BOOTH
NGN3,000,000

9SQM EXHIBITION BOOTH
NGN3,500,000

12SQM EXHIBITION BOOTH
NGN4,000,000

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5 Slots available from
(NGN 2,000,000)

www.govtechconference.ng

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